

Drive Your Best to SAVE FUEL & KEEP OUR AIR CLEAN



Fuel efficiency isn't just about what you drive, it also about how you drive.

Here are the top three proven tips to improve your fuel efficiency and keep money in your pocket:



1) TURN YOUR ENGINE OFF WHEN YOU STOP: Idling wastes fuel, pollutes, and is not good for the engine:

FORD MOTOR COMPANY SAYS: “Avoid idling more than 30 seconds (when not in traffic)—Frequent restarting has little impact on the battery and starter (~\$10 a year worth of wear), whereas excessive idling can actually damage important engine components.”

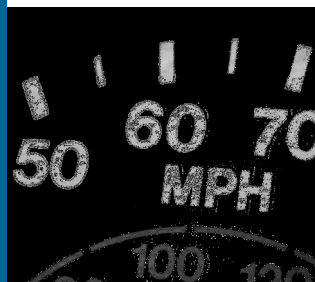
Idling for just 10 seconds uses more fuel than restarting the engine.

1. Turn your engine off when stopped for 30 seconds or more (when not in traffic)—waiting for passengers, stopped to talk on the phone, at train crossings, etc.
2. Even on cold mornings, only 30-60 seconds are needed to warm up the engine.

2) DRIVE SMOOTHLY AND TRY TO MAINTAIN AN EVEN SPEED:

In city driving, acceleration accounts for 50% of fuel use; and it takes 20% less fuel to accelerate from 5mph than from a complete stop. Maintain an even speed and avoid using excessive gas to accelerate fast. Smooth driving can improve your fuel efficiency by up to 1/3.

1. Don't follow other cars too closely so you can avoid unnecessary breaking and accelerating.
2. Accelerate smoothly—stepping hard on the gas uses a lot of fuel.
3. Take your foot off the gas early so you can coast down hills and up to red lights and stop signs.



3) DON'T SPEED:

55-60mph is the most efficient speed:

1. Every 5mph over 60 reduces fuel efficiency by about 7%. That is like paying \$0.30 more per gallon: **Driving 70 instead of 60 costs the same as paying \$4.50 per gallon instead of \$3.90.**
2. Go the speed limit on the highway, and use cruise control when you can.

Engines **OFF!**
D E N V E R

Help others by sharing these tips with fellow drivers and passengers.

Information sources include: Ford Motor Company, US EPA, Edmunds, and Consumer Reports.