

**Drive Your Best to SAVE FUEL &
KEEP COLORADO'S AIR CLEAN**

Engines OFF!



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D E N V E R



Idle Reduction Pledge

As part of Colorado Convention Center's Meet Green sustainability program, we must all do our part to improve air quality inside and around the facility. With the increased attention on reducing greenhouse gases and their effects on our environment, now is the time for our industry to be a leader in creating positive change.

This can start with reducing idling. Exhaust fumes from vehicle idling are a major source of Denver's air pollution. Idling can seriously affect the health of drivers and our guests, and our neighbors also deserve to breathe healthy air. It not only wastes gas and money, it wears heavily on engines and reduces vehicle life.

We recognize that air quality is everyone's responsibility and transportation companies have the ability to improve it by reducing the amount of time vehicles idle.

Our company pledges to make a concerted effort to reduce idling among our fleet and comply with the City of Denver's idling ordinance. We will:

- Incorporate compliance with Denver's idling ordinance in our company policy
- Regularly discuss the importance of not idling with our fleet drivers

Idling reduction will be made a priority in our organization. We will emphasize with drivers alternatives to idling including:

- Turning engines off when waiting for any reason while not in traffic
- Turning engines off when loading and unloading passengers
- Loading passengers right before departure instead of having them wait on board with the engine running

For those signing the pledge and demonstrating their commitment to reducing idling, your company's name will appear on Web sites for the CCC, the DMCVB and the City's idling reduction Web page. You will also receive a Mayoral letter of commendation for your committed participation.

This pledge serves as our commitment to the Colorado Convention Center and the City of Denver, and to improving its air for all who visit, live and work here.

Company

Date

Signature

Phone