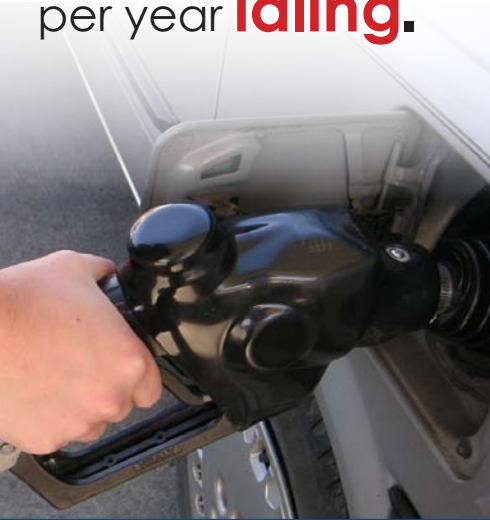


Most people
waste 1-2 entire tankfuls of gas
per year **idling.**



Idling 5 minutes a day wastes about one tankful of gas over the course of a year, and voluntary idling adds up to 5-10 minutes a day on average for typical drivers.

For cars with fuel injection (almost any vehicle built since the late 1980s) idling for even 10 seconds uses more fuel and creates more pollution than restarting the engine.

For short stops of even 30-45 seconds the fuel savings from turning the engine off outweigh the possibility of minimal additional cost from minor wear on the starter and battery from more frequent restarting.

Ford Motor Company recommends drivers **“turn the engine off when stopped for more than 30 seconds [when not in traffic] to save fuel and reduce exhaust emissions,”** and also says that **“frequent restarting has little impact on components that include the battery and starter motor.”**

For more information, visit www.EnginesOff.com

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